

## DIGITAL MARKETING CUSTOMER BILL OF RIGHTS

- 1 You have the right to a fair price.
- 2 You have the right to know where and how your money is being spent.
- 3 You have the right to know exactly what you are paying for.
- 4 You have the right to know the people who are actually doing your work.
- 5 You have the right to simple and easy to understand metrics.
- 6 You have the right to control and own your own digital assets.